MAJID POURSADAT

Digital Marketing, SEO, PHP, Web Design

- Iran.Tehran

ABOUT

A digital marketing veteran with a passion for helping people and businesses succeed. I help companies achieve their online marketing goals by providing holistic digital marketing expertise with a focus on retention and conversion via organic and paid search.

EXPERIENCE

Byte Mentor
Founder & CEO
Full-time Apr 2025 - Present

CanDo
Lecturer
Part-time May 2022 - Present

Mantomj
Marketing Consultant
Freelance Jan 2015 - Present

MHISkinCare
Digital Marketing Manager
Part-time Oct 2024 - May 2025

ARIACHIC
Digital Marketing Manager
Full-time Apr 2024 - May 2025

Respina Networks & Beyond
Marketing Manager
Full-time Nov 2023 - Apr 2024

Laitec
Lecturer
Part-time Jul 2022 - Jan 2024

Golrang Industrial Group
Head of Digital Marketing
Full-time Feb 2023 - Nov 2023

Padideh Shimi Paydar (PSP Group)
Head Of Digital Marketing
Full-time Sep 2020 - Feb 2023

Tehran Institute of Technology(MFT)
Lecturer
Part-time Jan 2015 - Aug 2022

Paklean Online Laundry
Digital Marketing Manager
Full-time Jul 2017 - Aug 2020

Batry Car
Digital Marketing Consultant
Freelance Feb 2019 - Jun 2020

Faratechno
SEO Consultant
Freelance Jun 2019 - Jan 2020

Sana Shopping Center
Digital Marketing Consultant
Freelance Jan 2018 - Jan 2019

Kaveh Glass Industrial Group
Digital Marketing Manager
Full-time Jul 2017 - Dec 2017

AWARDS

- **2019** — Top Lecturer in Tehran Institute of Technology
- **2020** — Top Lecturer in Tehran Institute of Technology
- **2021** — Top Lecturer in Tehran Institute of Technology

LICENSES & CERTIFICATION

Google Digital Garage

GoogleIssued Aug 2020 · No Expiration Date

Advertising Campaign Design

University of Tehran Issued Feb 2018 · No Expiration Date

Advanced Google Analytics

GoogleIssued Aug 2020 · Expires Aug 2023

Content marketing

HubSpot Academy Issued Apr 2021 · Expires May 2023

Social Media Certified

HubSpot Academy Issued Apr 2021 · Expires May 2023

Google Ads Search Certification

Google Issued Aug 2020 · Expired Aug 2021

Credential ID 56266503

Inbound Marketing

HubSpot Academy Issued Jul 2021 · Expires Aug 2023

Credential ID d9eff9ed9cbe4967aa039da7f0a2c44a

SKILLS

- **DIGITAL MARKETING**
- **CAMPAIGN MANAGER**
- **IDEO MARKETING**
- **CONTENT MARKETING**
- **SEO**
- **SEM**
- **SOCIAL MEDIA OPTIMIZATION**
- **SOCIAL MEDIA**
- **LARAVEL**
- **PHP DEVELOPER**
- **BOOTSTARP**
- **HTML, CSS**